

KFC® Canada Delivery Contest 2016

OFFICIAL CONTEST RULES (the "Official Rules")

NO PURCHASE NECESSARY. Intended for viewing and participation in Canada only. Construed under the laws of Canada. Any participant must be a legal resident of Canada having attained the age of majority in his/her province/territory of residence at time of entry. Subject to all applicable laws. Contest void where prohibited by law.

1. **SPONSOR**

The KFC Canada Delivery Contest (the "**Contest**") is sponsored by Kentucky Fried Chicken Canada Company ("**Contest Sponsor**" or "**KFC Canada**"), whose offices are located at 191 Creditview Road, Suite 100, Vaughan, Ontario, L4L 9T1.

2. **CONTEST PERIOD**

The Contest commences at 12:00 noon Eastern Time ("ET") on February 29, 2016 and ends at 12:00 noon ET on April 18, 2016 (the "**Contest Period**") after which time no further entries will be accepted.

3. **ELIGIBILITY**

The Contest is open to all legal residents of Canada who, at the time of Contest entry, have reached the age of majority in the province or territory in which they reside, except the following individuals, who are not eligible: employees, officers and directors of Contest Sponsor or any KFC Canada participating restaurants or of their respective franchisees, licensees, subsidiaries, affiliates, agents, and/or advertising, promotional, or fulfillment agencies ("**Contest Entities**"), along with any immediate family members and/or persons living in the same household of such individuals.

By entering this Contest, you agree to be bound by these Official Rules and the decisions of the Contest Sponsor and Contest judges, which are final and binding.

4. **HOW TO ENTER**

NO PURCHASE NECESSARY. Enter Contest by ordering KFC delivery online through order.kfcdelivery.ca or by phone at 1-866-KFC-4-YOU (532-4968) or 1-888-4-PFK-PFK (473-5735). Each order will be automatically entered unless entrant opts out by visiting www.KFC.ca/Promos/DeliveryGetaway. Each order during the Contest Period counts as one (1) ballot entry into the Contest by the individual entrant determined by the Sponsor. Any order must conform to any requirements that may be set out in these Official Rules. Orders will be stored in a Contest database and corresponding entries will be drawn in accordance with these Official Rules. As alternative form of entry, an eligible individual may send via regular letter mail a single page bearing entrant's full name, phone number, email address and favourite KFC meal to: KFC Account, 179 John St., Toronto, ON, M5T 1X4, each of which shall comprise one (1) ballot entry into the Contest. Limit of one (1) ballot entry per individual, associated phone number and/or email, per order and per mailing.

5. **PRIZES**

The prizes available to be won in the Contest are as follows:

Prizes/Quantity	Prize Details
Dream Getaway \$10,000 cash prize	One (1) cash prize available

AWARDING OF PRIZES

6. Prizes described above will be awarded to one (1) winner by random draw without replacement, such draws to be conducted at 3:00 p.m. ET on the date indicated below:

Draw Date	Draw Prize
April 19, 2016	Dream Getaway \$10,000 cash prize

7. Process for Each Draw: For each draw indicated above, one (1) entry per prize will be randomly selected by the Contest Sponsor or its administrative appointee (“**Administrator**”) at in Toronto, Ontario from among all eligible entries received during the Contest Period. A selected entrant will be notified by the Contest Sponsor or Administrator via e-mail corresponding to the selected entry within 24 hours following the draw in question. In the event a selected entrant cannot be contacted within 48 hours of the first attempt to contact or is found to fail to comply with any of the conditions of eligibility or other conditions associated with receiving a prize in the Contest (see below), another entrant selected by random draw will become the selected entrant and the previously selected entrant then will be disqualified and have no right to any prize. This method will continue until a selected entrant is successfully contacted and confirmed. Odds of winning a prize in any draw depend on the total number of eligible entries received up to the end of the eligible entry period corresponding to that draw.

8. **WINNER CONDITIONS:**

Before being declared a winner, the entrant/selected entrant may be required to have correctly answered, unaided, a mathematical skill-testing question administered at a time and in a manner to be determined by the Contest Sponsor or the Administrator. Before being declared a winner, upon request a selected entrant must complete, sign and return a Declaration and Release Form (and any other documents reasonably requested by Sponsor or Administrator to facilitate administration of the Contest, as applicable) by the date indicated on the Declaration and Liability Release Form (the “**Prize Claim Date**”), which shall release all Contest Entities and employees officers and directors thereof of any liability whatsoever in connection with the Contest. A prize must be claimed by the corresponding Prize Claim Date. If a selected entrant cannot be reached within the timeframe specified, is not in compliance with these Official Rules, incorrectly answers the skill-testing question, declines the prize, fails to return the Declaration and Liability Release Form(s) (and any other documents, as applicable) by the Prize Claim Date, or email or other correspondence between the Contest Sponsor and selected entrant is returned as undeliverable without a forwarding address, the prize may be forfeited and the Contest Sponsor reserves the right to award the prize to another eligible entrant randomly selected from the remaining entries eligible for that prize. Prizes will be distributed by regular mail or such other method selected by the Contest Sponsor upon receipt of the properly completed and executed Declaration and Liability Release Form(s) and verification of prize winner.

GENERAL

9. Each prize and portions thereof are non-exchangeable, non-transferable, non-refundable, have no cash surrender value and must be accepted as awarded with no substitutions. The Contest Sponsor reserves the right, in its sole discretion, to substitute a prize, or a portion thereof, with (a) prize(s) of equivalent or greater value for any reason. If, for any reason, more than the advertised number of a prize is claimed, there may be a random draw conducted amongst all eligible prize claimants, or such other method chosen at Contest Sponsor's sole discretion, to award the correct number of prizes.
10. The decisions of the Contest Sponsor and/or the Administrator are final and entrant agrees to abide by all of the instructions and decisions of the Contest Sponsor and/or judges. In the event of any dispute regarding the interpretation of these Official Rules, the decision or interpretation of the Contest Sponsor and/or judges shall prevail.
11. No communications will be entered into except with selected entrants.
12. All entries become the property of the Contest Sponsor. Any entry that is illegible, incomplete, altered, or contains false information, is invalid. Contest Sponsor is not responsible for undelivered, lost, stolen, delayed, damaged or misdirected claims or entries or for any problems or technical malfunction of any letter-mail, internet or telephone network or broadcast transmission during the Contest Period. The Contest Sponsor is not responsible for any errors or omissions with respect to the printing or advertising of this Contest. If for any reason whatsoever Contest Sponsor determines in its sole discretion that this Contest is no longer capable of running as intended, Contest Sponsor may in its sole discretion withdraw, amend, cancel or modify this Contest in any way.

LIABILITY AND RELEASE

13. THE CONTEST SPONSOR ACCEPTS NO RESPONSIBILITY FOR LOSS, DAMAGE OR CLAIMS CAUSED BY THE AWARDED PRIZES OR THE CONTEST ITSELF. BY ENTERING THE CONTEST, ALL ENTRANTS FOREVER RELEASE AND HOLD HARMLESS THE CONTEST ENTITIES AND THEIR EMPLOYEES, OFFICERS AND DIRECTORS FROM ANY AND ALL LIABILITY FOR ANY INJURIES, LOSS, DEATH, OR DAMAGE OF ANY KIND ARISING FROM OR IN CONNECTION WITH THE CONTEST OR ANY PRIZE WON.
14. WITHOUT LIMITING THE RELEASE OF LIABILITY PROVISIONS HEREIN, AND FOR GREATER CERTAINTY, THE CONTEST ENTITIES WILL NOT BE LIABLE FOR: A) ANY INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY CONTEST WEBSITE USERS OR BY ANY EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE CONTEST OR BY ANY TECHNICAL OR HUMAN ERROR WHICH MAY OCCUR IN THE PROCESSING OF ENTRIES IN THE CONTEST; B) ANY ERROR, OMISSION, INTERRUPTION, DELETION, DEFECT OR DELAY IN OPERATION OF THE CONTEST WEBSITE OR ANY TRANSMISSION IN CONNECTION WITH THE CONTEST; C) ANY COMMUNICATIONS LINE FAILURE, THEFT, DESTRUCTION OR UNAUTHORIZED ACCESS TO, OR ALTERATION OF, ENTRIES; D) ANY PROBLEMS WITH, OR TECHNICAL MALFUNCTION OF, ANY TELEPHONE NETWORK OR LINES, COMPUTER ON-LINE SYSTEMS, SERVERS OR PROVIDERS, COMPUTER EQUIPMENT, SOFTWARE, OR FAILURE OF EMAIL WHICH MAY OCCUR FOR ANY REASON

WHATSOEVER, INCLUDING TECHNICAL PROBLEMS OR TRAFFIC CONGESTION ON THE INTERNET OR AT ANY WEBSITE OR COMBINATION THEREOF; OR E) ANY INJURY OR DAMAGE TO ENTRANTS' OR TO ANY OTHER PERSON'S COMPUTER RELATED TO OR RESULTING FROM PARTICIPATING OR DOWNLOADING MATERIALS IN THIS CONTEST. ENTRANT AGREES TO CONFIRM ALL OF THE FOREGOING IN WRITING UPON REQUEST AS A PRIOR CONDITION TO RECEIVING ANY PRIZE.

15. TERMINATION/MODIFICATION

Subject to applicable law, if the Contest is not capable of running as planned for any reason whatsoever, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause of any nature whatsoever that corrupts or affects the administration, security or proper conduct of this Contest, the Contest Sponsor reserves the right at its sole discretion to, without advance notice, terminate or suspend the Contest, in whole or in part, or modify it in any way.

16. TAMPERING

The Contest Sponsor reserves the right in its sole discretion to disqualify any individual from the Contest, and to ban that individual from any future promotion of the Contest Sponsor, if the Contest Sponsor finds or believes such individual to be tampering with the entry process or the operation of the Contest or where applicable, the Contest Website; to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Contest Sponsor, the Contest Sponsor's agencies, other entrants or any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

17. PUBLICITY

Subject to applicable law, by entering this Contest, each entrant agrees that the Contest Sponsor and its respective designees may use the entrant's name, photograph, likeness, address, biographical information, prize information and/or statements about this Contest for advertising and/or publicity purposes in any and all media now or hereafter known throughout the world in perpetuity without compensation, notification, or permission, unless otherwise prohibited by law.

18. CONSTRUCTION

This Contest and its Rules shall be governed by Ontario law and all entrants expressly agree that the Ontario courts shall have sole jurisdiction over any dispute or litigation arising from or relating to this Contest and agree to submit to the jurisdiction of the courts of Ontario. The venue shall only be Toronto, Ontario.

19. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall

otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

20. **PERSONAL INFORMATION**

Personal information provided on the Contest Website entry form by entrants is collected by the Contest Sponsor for the purpose of administering this Contest. You understand that you are providing your information to the Contest Sponsor. No further informational or marketing communications will be received by entrants absent entrant consent. Any questions, comments or complaints regarding the Contest should be directed to the Contest Sponsor. Contest Sponsor Privacy Policy may be reviewed at <http://www.kfc.ca/privacy.aspx>.

21. **WINNERS LIST**

A list of winners of prizes may be obtained by sending a self-addressed return envelope bearing sufficient postage to KFC Canada Delivery Contest 179 John Street, 6th Floor, Toronto ON, M5T 1X4 before May 29, 2016.

22. **QUEBEC RESIDENTS**

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

© 2016 Kentucky Fried Chicken Canada Company. All rights reserved.

Abbreviated Rules

NO PURCHASE NECESSARY. Void where prohibited. Eligibility: Legal residents of Canada of age of majority only. Entry: Order KFC delivery through order.kfcdelivery.ca or by phone at 1-866-KFC-4-YOU (532-4968) or 1-888-4-PFK-PFK (473-5735) for automatic entry, or use alternative mail-in entry, from 12:00 noon ET February 29, 2016 to 12:00 noon ET April 18, 2016. Limit one (1) entry per individual/phone number/email, per order and per mail-in. Prize: One (1) Dream Getaway \$10,000 cash prize awarded by random draw. Odds depend on number of valid entries received. Correct answer to a skill-testing mathematical question may be required to win a prize. Further conditions and restrictions apply. For Official Rules, including mail-in entry method, see www.KFC.ca/Promos/DeliveryGetaway.